

3-1-2019

Delivering drugs better using proliposomes

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Recommended Citation

Deshpande, Praful Balavant Deshpande (2019) "Delivering drugs better using proliposomes," *Manipal Journal of Pharmaceutical Sciences*: Vol. 5 : Iss. 1 , Article 1.
Available at: <https://impressions.manipal.edu/mjps/vol5/iss1/1>

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Delivering drugs better using proliposomes

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The pharmaceutical industry is one of the fastest growing sectors in terms of its size and revenue and has continued to exercise its tremendous sphere of influence as long as mankind continues to exist. Despite of this apparent certainty, the industry is facing an unprecedented level of challenges like, waning pipelines, looming patent expiries, increased generic competition, stringent regulations, amplified development costs, and slashed public-health care budgets etc., which are threatening to crumble even the largest pharmaceutical multinationals. To accommodate these dynamic challenges, the pharmaceutical industry is retooling their research efforts constantly by adopting new drug delivery systems in order to rescue failed compounds due to their poor biopharmaceutical properties, and to extend patents through innovative repositioning and reformulation.

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How to cite this article: Balavant Deshpande P. Delivering drugs better using proliposomes. *MJPS* 2018; 5(1): 1-3.